

## ISIL says its new coin is worth its weight in gold (\$139)

Islamic State of Iraq and Levant (ISIL) has released a new video glorifying the making of its own currency and bashing U.S.-style capitalism.



The narrator of the video, however, fails to mention that ISIL pays its jihadists in U.S. dollars.

The video, which shows the smelting of ISIL's gold, silver and copper coins, is dramatized by clips from Hollywood war films and accuses the U.S. of "confiscating Americans real

wealth through an executive decree" with the introduction of the Gold Reserve Act in 1934.

ISIL claims in the video that a 21-carat one dinar coin will weigh 4.25 grams and will be worth the equivalent of \$139 due to its weight in gold. The terror group claims its currency will never lose value in comparison to paper money and will eventually "break capitalist enslavement."

**ISIL continues to use such videos and its use of social media to increase its brand recognition, which according to the WorldPR Global Leadership Ranking 2015 is higher than the Vatican.**